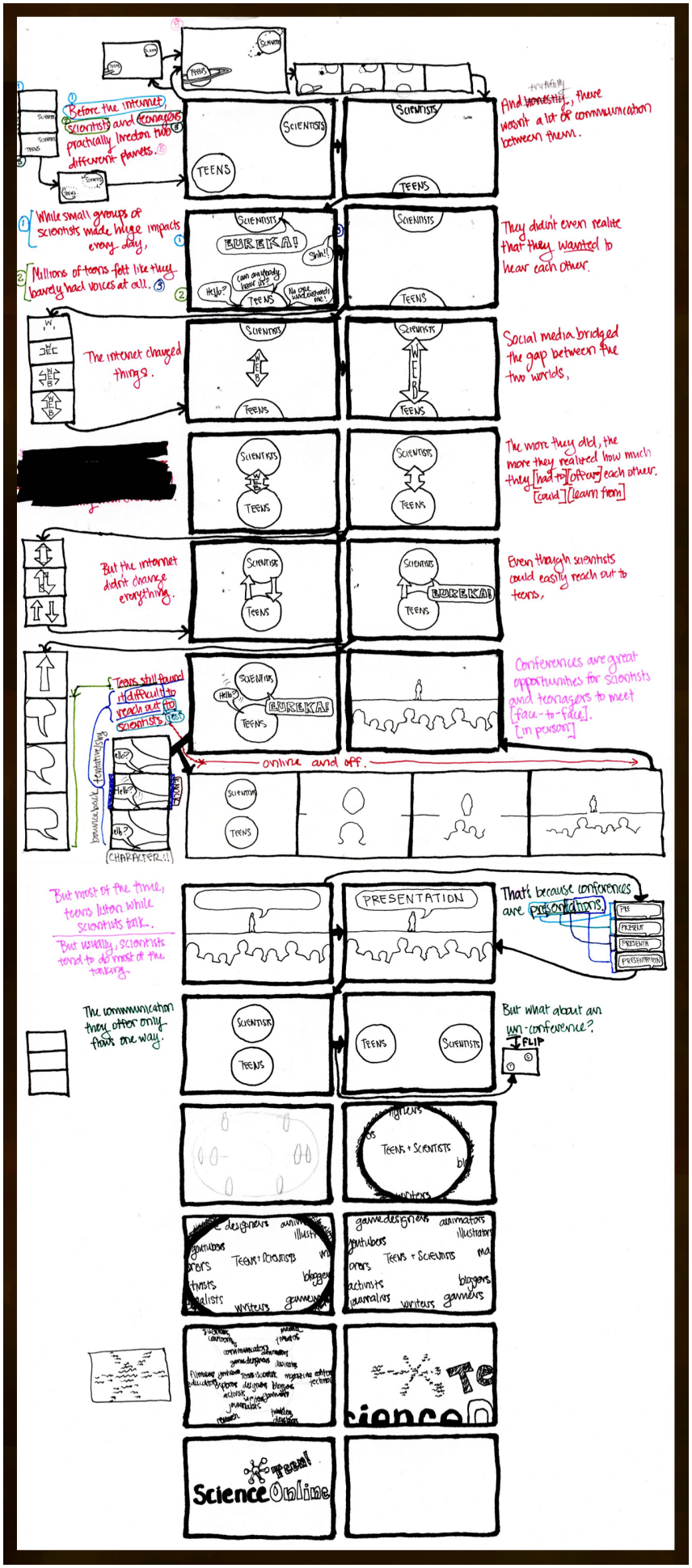

Before the internet, scientists and teenagers practically lived on two different planets.
SCIENTISTS
TEENS
And ~~honestly~~ truthfully, there wasn't a lot of communication between them.
While small groups of scientists made huge impacts every day,
Millions of teens felt like they barely had voices at all.
EUREKA!
Shh!!
Hello?
can anybody hear it?
No one understands me!
They didn't even realize that they wanted to hear each other.
The internet changed things.
WEB
Social media bridged the gap between the two worlds,
[redacted]
The more they did, the more they realized how much they [had to][offer] each other. [could][learn from]
But the internet didn't change everything.
Even though scientists could easily reach out to teens,
Teens still found it difficult to reach out to scientists, test
bounce back
tentative/shy
CHARACTER!!
Conferences are great opportunities for scientists and teenagers to meet [face-to-face]. [in person]
online and off.
But most of the time, teens listen while scientists talk.
But usually, scientists tend to do most of the talking.
PRESENTATION
That's because conferences are presentations.
PRE
PRESENT
PRESENTA
PRESENTATION
The communication they offer only flows one way.
But what about an un-conference?
FLIP
TEENS + SCIENTISTS
designers
youtubers
bloggers
writers
gamedesigners
animators
illustrators
activists
journalists
gamers
Teen!
Science Online